Get Ready for the Ultimate Garage Sale Extravaganza!

Join us for the most prominent garage sale event in town! Here are some tips to ensure you have the best garage sale experience:

Attracting Buyers:
- Spread the word! Share the event on social media, local community groups, and neighbourhood apps.
- Create eye-catching signs with clear directions for your sale. Place them strategically around your neighbourhood and main intersections.
- Consider placing an ad in your local newspaper or online classifieds for added exposure.

Pricing Strategy:
- Price items to sell! Keep prices reasonable and competitive. Remember, the goal is to declutter, not make a fortune.
- Group similar items together and price them as a bundle for added value.
- Use coloured stickers or tags to indicate prices—Mark prices on items to avoid confusion.

Have a Float:
- Make sure to have plenty of change on hand. Start with a float of small bills and coins to provide change for buyers.
- Keep your cash in a secure box or fanny pack to prevent loss or theft.
- Consider using a money pouch or apron for easy access to change while assisting customers.

Discounting Strategy:
- As the sale progresses, consider implementing discounts to encourage sales.
- Around 10:00 AM, start offering discounts on select items or implement a "buy one, get one half off" promotion to entice shoppers.
- Consider further markdowns or bundle deals towards the end of the sale to clear out the remaining inventory.

Side Business Ideas:

- Please set up a lemonade or coffee stand to refresh shoppers and energize them. Get your kids to manage the stand and teach them valuable entrepreneurial skills.

- Offer baked goods or snacks for sale. Homemade cookies, muffins, or snacks can be a hit with shoppers looking for a tasty treat.
- Get creative with DIY crafts or artwork. If you or your kids are crafty, consider selling handmade items like jewelry, candles, or artwork alongside your garage sale items.

Remember to have fun and enjoy the experience! Happy selling! 🎈