

# Event Brief for the Kettle Valley Garage Sale & BNA Brewery Flea Market Updated: May 6, 2024

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#### 1. About The KVNA:

Nestled in the heart of southwestern Kelowna, we are a non-profit organization dedicated to enriching the lives of our residents and their families through various community events, charitable activities, and fun gatherings. Our mission is to build a tight-knit community that supports each other and contributes positively to our community and city.

Founded over 25 years ago by a coalition of residents and business leaders, the Kettle Valley Neighbourhood Association has become the lifeblood of our community. As a non-profit, we are committed to fostering connections and enhancing the vibrant spirit of Kettle Valley. Every event we host and a deep belief in community power drive every initiative we spearhead—because it's not just where we live; it's our home.

#### 2. Event Overview Date & Time:

Join us as we mark the 23rd anniversary of the Kettle Valley Garage Sale and BNA Burger Flea Market—a cornerstone event in Kelowna's calendar.

This event is more than a sale; it's where the community meets. Over 200 households will open their garages, and more than 20 talented local artists and artisans will display their crafts and creations, enriching the experience alongside BNA Burger.

# **Morning Event:**

Kettle Valley Community Garage Sale. Start your day early at the Kettle Valley Garage Sale on Saturday, May 25, from 8 AM to 12 PM. Celebrating its 26th year, this event features over 200 homes with various items for sale, including vehicles, furniture, toys, clothing, and home decor. It's a community staple attracting Kettle Valley bargain hunters and treasure seekers. Register today and receive a coupon for two free BNA Burger Smash burgers!

#### **Afternoon Event:**

BNA Burger Flea Market. Join us on Saturday, May 25, from 11 AM to 3 PM at the inaugural BNA Burger Flea Market. Located at Providence Park, this event starts during the garage sale and continues, offering a seamless transition from bargain shopping to festive fun. Register your home for the garage sale and receive a coupon for two delicious BNA burgers in your registration package!

# **Exciting Guest Participants:**

The Kelowna Food Bank: Partnering for community support.

Plan B Hair Co.: Offering stylish cuts from their travelling hair salon.

<u>Simps Syrups</u>: Refresh with their famous beverages.

<u>King Taps</u>: Participate in a toonie draw for chances to win dinners, brunches, and pizzas! All money raised goes straight to The Kelowna Food Bank.

<u>Blaney Mortgages Inc.</u>: Simplifying home buying with personalized mortgage solutions. Partner with us for expert advice and competitive rates.

My Chef Next Door: Enjoy gourmet meals at your home. Alex brings delicious food and experiences to your kitchen, crafted with local ingredients.

# Many Local Businesses In Attendance.

Plan B Hair Co., King Taps, Blaney Mortgages Inc., My Chef Next Door, Simps Syrups, Oh My Good Mess, and more!

#### **Supporting the Food Bank:**

All profits from the day's events will benefit the Kelowna Food Bank. Crew members will also be on-site to accept perishable and non-perishable food donations and monetary contributions. Your participation helps support a vital local cause.

# Donations are being accepted.

The Kelowna SHARE Society will be at Providence Park accepting donations. Please <u>CLICK HERE</u> for a complete list of unaccepted donations.

#### Thank you to Our Main Sponsors:

BNA Burger, Stone Sisters Real Estate, and The Village of Kettle Valley

Celebrate community and charity in Kettle Valley with a day of shopping, eating, and relaxing. Whether selling, shopping, or simply soaking up the atmosphere, these events offer something for everyone!

Date: Saturday, May 26, 2024 Garage Sale: 8:00 AM - 12:00 PM

**BNA Brewery Flea Market**: 11:00 AM – 3:00 PM.

Places: The Village of Kettle Valley & Providence Park (lake overlook section)

# 3. Participation & Registration

# Artists and Artisans:

- Unique and exciting items are encouraged to captivate a variety of treasure seekers.
- Registration is required for a 10x10 space, provided on a first-come, first-served basis.
- The cost is \$60 per business.
- Register at <u>kvneighbourhood.com/artist-artisans-registration</u>

#### Food Trucks:

- The cleanliness of the area is paramount.
- Request participation at: kvneighbourhood.com/food-truck-participation-request

# Registration & Fees:

- Visit <u>kvneighbourhood.com</u> for information or contact Dave Cartwright at kvna@mail.com.
- Fees cover space and amenities and contribute to the event's marketing efforts.

#### 4. Setup Details

- Open at 8:00 AM, completion by 10:30 AM.
- Tear down at 3:00 PM
- Provide your tent, table, chairs, signage, and power requirements
- Participants are responsible for their own electricity needs.

# 5. Market Arrival & Departure

- Vendors should be ready by 10:30 AM.
- Consult the organizers if arriving later than 60 minutes before opening.
- Vehicle movement within the market is restricted until 1:15 PM.

# 6. General Rules

- No hawking or disruptive behaviour.
- Drive cautiously within the market area.
- Comply with The Weights and Measures Act for sales by weight.
- No sales of promotional items meant to advertise the vendor's own business.

#### 7. Code of Conduct

- Respect and courtesy are always expected.
- No abusive language or altering of other vendor's spaces.

# 8. Sponsorship Opportunities

- We welcome new and returning businesses.
- Get more information at <a href="https://kvneighbourhood.com/sponsorship-opportunities">kvneighbourhood.com/sponsorship-opportunities</a>

# 9. Advertising Information

- The event will be advertised on Castanet, KelownaNow, and various other websites.
- Radio spots are scheduled for all the major radio stations a week or two before the vent.
- The KVNA website receives about 4,000 visitors during May and over 60,000 throughout the year.
- We will have both paid and sponsored social media months before the event.

#### 10. Contact Information

Dave Cartwright <a href="mailto:kvna@mail.com">kvna@mail.com</a> (778) 392-6677

# 11. Site Maps

# PROVIDENCE PARK



